

# MATALAN

KIDS SPRING SUMMER 2017



IN STORE | ONLINE [MATALAN.CO.UK](http://MATALAN.CO.UK)



OUR GUEST EDITOR  
**BETSY MEAD**  
DAUGHTER OF  
DENISE VAN OUTEN

I love Summer! Me and Mummy like all the new Matalan clothes. I like bright tops and dresses (my favourite colour is blue) which I wear for parties or going to the beach and for my holiday!

*Betsy xxx*

#### BETSY'S TOP PICKS



from £14 Embroidered  
Shift Dress **KB001**



from £8 No Laze  
Canvas Pumps 10-5 **KB002**



from £14 Stripe PVC Mac **KB003**  
from £9 Denim Crochet Short **KB004**



We try to get product descriptions, pricing and specifications right, but specifications may change and we reserve the right to withdraw or substitute items if necessary. Products are subject to availability whilst stocks last. Some products may be available in selected stores or online only. Full terms apply see [matalan.co.uk](http://matalan.co.uk) or ask in store for details.

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WELCOME

# THE LITTLE EXPLORER'S GUIDE to SUMMER DISCOVERIES

Spring has officially sprung and mini adventurers are raring to get outside and explore.

From the back garden to the seaside, there's more to discover

WITH OUR TOP 5 THINGS TO DO THIS EASTER...



HOLIDAY SHOP PG 16

ADVENTURE  
FUN  
DISCOVERY



TODDLER GIRLS PG 6



OLDER GIRLS PG 4



FOOTWEAR PG 22



TODDLER BOYS PG 18

SHOP THE FULL KIDS RANGE AT [MATALAN.CO.UK](http://MATALAN.CO.UK)



GIRLS 3YRS TO 13YRS

# HELLO, DREAMER



from £6 Ruffle Frill Top KB005  
from £9 Denim Crochet Short KB004



from £12 Border Multi Stitch Dress KB007  
from £7 Stripe Shirt KB008  
from £8 Bleach Wash Denim Short KB009



from £16 Denim Culotte Set KB010  
from £6 Flower Sandals 10-5 KB011

from £14 Stripe PVC Mac KB003



Embroidered  
Shift Dress from  
**£14**  
KB001



TODDLER GIRLS 3MTHS TO 5YRS



Embroidered  
Cardigan from  
**£9**  
KB014

from £10  
Tiered Dress KB015

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from £10 Stripe Co-ord Set KB016 £5 Velcro Strap Canvas Shoes 4-12 KB017 from £9 Check Tunic & Legging Set KB018  
from £10 Occasion Sandals 4-5 KB019

#1  
GREAT OUTDOORS

You don't have to go far to make new discoveries. What wildlife can you spot in your own back garden?



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TODDLER GIRLS 3MTHS TO 5YRS

## HIDDEN TREASURES



from £10 Woven Top & Short Set **KB020**  
£8 Velcro Strap Pumps 4-12 **KB021**



from £8 Gingham Playsuit **KB022**  
£10 Occasion Sandals 4-5 **KB019**



from £7 Embroidered Sweater **KB024**  
from £6 Embroidered Denim Shorts **KB025**  
£8 Canvas Slip On Pumps 4-12 **KB026**

TODDLER GIRLS 3MTHS TO 5YRS



from £10 Floral Jacquard Dress **KB027**  
£6 Flower Sandals 4-12 **KB028**  
from £12 Embroidered Shift Dress **KB029**  
from £10 Occasion Sandals 4-5 **KB019**

### #2 EGG HUNT

The first rule of adventuring?  
It's better with chocolate (honest!).  
Throw an egg hunt party for hardy explorers.  
Don't forget to look the part with dress up masks!







Lace Playsuit  
from  
**£14**  
3-13yrs  
KB031

Left to Right:  
from **£16**  
Border Print Jacquard Dress  
3-13yrs KB032

from **£18**  
Lace Dress  
3-13yrs KB033

from **£7**  
Scalloped Cardigan  
3mths-5yrs KB034

from **£12**  
Stripe Lace Dress  
3mths-13yrs KB035





## OCCASION COLLECTION



### NEW BRIDESMAID COLLECTION From £28

Perfect for any occasion our new bridesmaid collection is available exclusively online at [matalan.co.uk](https://matalan.co.uk) and selected stores.



from £16 Lace Skirt Set 3-13yrs **KB039**

from £12 Border Print Dress 3mths-5yrs **KB040**

from £12 Scalloped Chiffon Playsuit 3mths-5yrs **KB041**

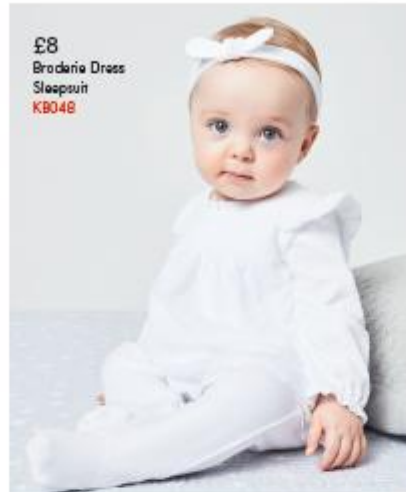
from £6 Spot Shirt 3mths-5yrs **KB042**

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BABY TINY TO 23 MONTHS



£8  
Broderie Dress  
Sleepsuit  
KB048



£7  
Dress  
Shortie with  
Headband  
New Born-18mths  
KB049



- £3 2 Pack Lemon Bib One Size KB043
- £5 2 Pack Lemon Bloomer Shorts New Born-23mths KB044
- £7 2 Pack Lemon Bodysuit New Born-23mths KB045
- £3 2 Pack Lemon Head Band Set 0-12mths KB046
- £4 Cut Out Butterfly Soft Soles 0-18mths KB047

HELLO, WORLD



£8  
Star 3 Piece Set  
New Born  
-18mths  
KB050



Sailor  
Shortie  
£6  
Tiny Baby  
-18mths  
KB051



- £5 2 Pack Shorts  
Tiny Baby-23mths KB052
- £5 2 Pack Star  
& Stripes Tops  
New Born-18mths KB054
- £10 2 Pack  
Towelling Shortie  
New Born-18mths KB053
- £4 2 Pack Sun Hats  
0-12mths KB055
- £7 2 Pack Bodysuits  
Tiny Baby-23mths KB056



HOLIDAY SHOP 3 TO 13YRS

# GO WILD BY THE SEA



from £6 Denim Look Swim Shorts KB057

## #3 BY THE SEASIDE

Head to the coast and hunt for the BIGGEST seashell you can find.

Stay on the look out for seagulls and starfish while you're at it...



Fringe Top from

£6 KB058

HOLIDAY SHOP 3 TO 13YRS



from £6 3 Pack Vest KB059



from £7 Waves Rash Vest KB063



from £4 Cali Floral Tee KB066



from £7 Dino Swim Shorts KB060



from £6 Printed Lace Costume KB064



from £8 Poplin Long Shorts KB067



from £6 Shimmer Tankini KB061



from £6 Stripe Bikini KB068



from £8 Doodle Denim Shorts KB062



from £6 Fringe Top KB065



from £2 Floral Flip Flops 10-5 KB069



TODDLER BOYS 3MTHS TO 5YRS

# FUN AT THE FAIR



from £3  
Captain Trouble Tee  
Selected stores only  
KB070



from £6  
Check Shirt  
KB071

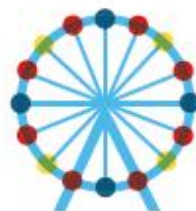


from £4  
Neon Tee KB072



## #4 FAIRGROUND FUN

The fairground is one mighty adventure, are you ready? What's the biggest ride you can find?



Left to Right from £7 Overdyed Hoody KB073, from £5.50 2 Pack Chameleon Tees KB074, from £5 Polo KB075, from £2.50 Go Bananas Tee KB076, from £7 Knitted Denim Chinos KB077



from £6 Photographic Shirt KB078  
from £5 Jersey Chino Shorts KB079  
£7 Footbed Sandals 4-12 KB080



from £5 Rique Polo KB081  
from £10 2 Pack Linen Shorts KB082  
£12 Bear Shoes 4-12 KB083



from £3 Tropical Tee KB084  
from £6 Knitted Denim Shorts KB085  
£9 No Lace Pumps 4-12 KB086



CHARACTER SHOP 12MTHS TO 5YRS

  <p>£10 Costume <b>KB087</b></p>	  <p>£16 Surf Suit &amp; Poncho Set <b>KB090</b></p>	  <p>£10 Costume <b>KB093</b></p>
 <p>£8 Poncho One Size <b>KB088</b></p>	 <p>£7 Cap 2-10yrs <b>KB092</b></p>	 <p>£8 Poncho One Size <b>KB094</b></p>
 <p>£15 Surf Suit and Cap <b>KB089</b></p> <p><small>©2017 Spin Master PAW Productions Inc. All Rights Reserved.</small></p>	 <p>£5 Sunglasses One Size <b>KB091</b></p> <p><small>BATMAN and all related characters and elements © &amp; TM DC Comics. (s17)</small></p>	 <p>£6 Dress <b>KB095</b></p> <p><small>© ABC Ltd Ltd. One UK Ltd 2003.</small></p>

CHARACTER SHOP 12MTHS TO 8YRS

## FULL of CHARACTER



£8 Tropical Tee **KB096** £7 Tropical Legging **KB097**



£8 Poncho One Size **KB100**



£10 Skater Dress **KB098**



£5 Sunglasses One Size **KB099**



£10 Swimsuit **KB101**



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## FOOTWEAR

# FOR LITTLE FEET



£6 Flower Sandals  
4-12 **KB106**

from £5 Canvas Espadrilles  
10-6 **KB107**

from £8 Toepost Flower Sandals 10-5 **KB108**

£7 Adventure Sandals  
4-12 **KB109**

## TEEN GIRL 9YRS TO 16YRS

# CANDY couture



£9 Holographic Slogan Swimsuit **KB112**



£10 Frill Bikini **KB113**



£5 Jersey Bardot also available in blue **KB114**



£10 Denim Shorts **KB115**

## #5 OFF ON AN ADVENTURE

Pack up, it's time to explore. Keep a holiday journal of how many miles you travel, what wildlife you spot and other new discoveries...

Age 3-13 Years  
Left to Right

from £7 Stripe Shirt KB116

from £8 Bleach Wash Denim Shorts KB117

from £5 Pumps 10-6 KB118

from £4 Cali Beach Tee KB119

from £7 Denim Jersey Shorts KB120

from £8 No Lace Pumps 10-6 KB102

from £7 Shirt KB122

from £8 Long Shorts KB123

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